

# ▶ Delphi Self Service Solutions

## Delphi provides applications across a complete range of vertical markets

### RETAIL

- Catalogue shopping & product demonstrations
- Loyalty & custom coupon programs
- Remote retail site access
- Gift Registry
- Advertising & Branding

### MEMBER SERVICES

- Benefits
- Promotions
- Discounts
- Events marketing

### HUMAN RESOURCES

- Employee communications & training
- Benefit statements

### FINANCIAL

- Bill Payment
- Credit Card Services
- Smart Card Services
- ATMs
- PDA access

### GOVERNMENT

- Public Internet access
- Information broadcast
- Voting stations

### HOTELS & CAR RENTALS

- Self check-in
- Directory services
- Partner promotions
- Rewards programs

### ENTERTAINMENT

- Pay per view
- Games
- Movie tickets
- Attraction tickets
- Photo kiosk

### SPORTS

- Up to the minute scores, stats & schedules
- Breaking news
- Contests
- Ticketing
- Promotions
- Surveys

All applications can be configured to accept payments using cash, credit cards, stored value cards, loyalty cards and smart cards.



## Delphi's products expand relationship & brand management, and advertising & sales success

Delphi Advantages ...

- Point of sale purchase processing
- CRM integration
- Advanced usage metrics
- Realtime lead retrieval systems
- Remote monitoring & management
- Rapid update
- Web phone connectivity
- Integration of PDA beaming stations
- Biometrics and smart card services



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