# Capture attention and connect users with interactive applications



With more leisure-time available than ever before, consumers expect a high level of service combined with flexibility and convenience. Delphi interactive kiosks can achieve all this, as well as providing an engaging platform to attract your customers.

If you are in the business of promoting media products, selling entertainment services, providing leisure facilities - you should also be in the business of operating interactive kiosks.

#### Why?

Simple. Because interactive kiosks are a proven way of engaging consumers and encouraging them to actively interact with your products and services. They can "try before they buy" with movie or music previews, select cinema seats and print tickets, book sports facilities, or even play local contests.

Whatever your location there are countless potential applications for these terminals - all of which can promote and enhance your business.

You can bust queues and reduce staff workloads. Units can supplement or replace manned services, and provide a faster more satisfying experience. When not in use they can broadcast dynamic advertising, from a digital audio-visual play list. So they can both cut costs and bring in new third party revenues.

With a wide range of mechanical and hardware modules to choose from, the terminals can be configured to your current and future needs. This is a future proof solution that can be customized inside and out to push your brand and identity.

#### Our Services, Our Solution

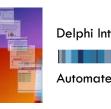
Delphi provides eAgile self-service systems, not just the hardware and software. A full consultation service for operation, service, usability and deployment is available. Delphi can also help in developing a robust business plan and deployment schedule.

Delphi interactive kiosks can provide your customers with a quick and easy way to access specific information and media content.

Our attractive pricing, quality and value added services allow you to formulate a competitive strategy that will see you enhance services and revenues and stay one step ahead of the competition.

Let Delphi help you stand out from the crowd and engage your customers to attract attention, use and increased revenues.





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#### Potential applications include:

- E-booking
- Product and service Information
- On-line programs and timetables
- Forth-coming events
- On-line retailing
- On-line gaming
- Movie / music previews
- Remote content streaming
- Printing
- E-mail or chat services
- SMS messaging
- Internet access: open / controlled access
- Public wireless LAN access point
- Advertising

#### Key features include:

- Stylish and ergonomic design
- Touch screen interface
- Optional printers: for tickets, vouchers
- Customizable user interfaces
- Modular components

Delphi is respected for providing the highest quality networked interactive terminals.

Several key features make this solution unique:

- Multiple modular hardware options: match product to user need
- Robust and secure: maximum product uptime, vandal resistant
- Flexible network interfaces: complements network strategies
- Anti-fraud and anti-hacking measures: secure operation
- Proven reliability in the field: confidence in performance
- Sophisticated remote management: for network efficient
- Remote updates of content and software: low cost updates

Built on Open Source standards, Delphi's self-service systems enable businesses to scale as needed.

#### Options:

- Choice of payments
- Coin
- Card
- E-payments
- Physical
- Wall mounted
- Free standing
- Privacy screens

- Hardware
- Touch screen
- Keyboard
- Pay telephony modules
- Point to point telephony modules
- Audio speakers
- Web camera
- Printer
- Wireless connectivity
- Choice of payments accepted
- ISDN or ADSL network interfaces

#### Software and System features:

- Software
- Customizable screen designs
- Application development
- Remote downloads
- Configuration data
- Content, screen designs and advertising
- New application software
- User requests in real-time: Internet content, proxy server content

Kiosks are connected to a management system, which remotely monitors performance and usage. Content and applications are also managed.

## Hardware Configuration Options



### SOLUTION ARCHITECTS

	f you would like more information on how Delphi can help drive your strategy forward then please contact:	
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