



Increase sales throughput, reduce overhead and improve customer service



There are now two consumer retail markets, the traditional 'bricks' of the storefront and the virtual 'clicks' of the Internet. Now you can complement your web and street presence perfectly — and create new sales channels at the same time. Discover how interactive terminals can add another dimension to your retail space.

Do you want to branch out into new areas of business? Perhaps you want to sell new products but don't have the floor space - or you wish you could shift more of your current inventory, faster.

Whether you want to increase revenue, cut costs or improve customer services - interactive kiosks can help you achieve all three.

These robust payment terminals can link with your back systems and the web, to present new product lines to customers, in-store. E-catalogues can fulfill transaction needs, and detailed product information guides can take the end user to the point of purchase.

Use the units as a focal point for your loyalty scheme and, on card entry, launch portals to present personalized promotions. Meanwhile use customer data to track buying trends to improve your knowledge of who buys what, where and when.

Connect customers to service advisors, through telephony or video conferencing and use ordering systems for advance purchases or applications such as wedding gift registries.

And, should the terminals not be in use, they become advertising platforms, able to broadcast full screen digital video advertisements.

Our Services, Our Solution

Delphi provides self service systems, not just the hardware and software. A full consultation service for operation, service, usability and deployment is available. Delphi can also help in developing a robust business plan and deployment schedule.

Delphi interactive kiosks can provide everyone with quick and easy access to services and information.

Our attractive pricing, quality and value added services allow you to formulate a competitive strategy that will see you enhance services and revenues and stay one step ahead of the competition.

Let Delphi help you be different, and more efficient.



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Potential applications include:

- Products and services information
- Product range expansion
- Real time promotion and offers
- E-retail applications
- Loyalty schemes
- Gift registry
- Advertising
- Brand extension
- Custom applications
- Sponsored channels

Whichever applications you choose, Delphi can provide your customers with quick and easy access to specific information and media content.

Several key features make this solution unique:

- Multiple modular hardware options: match product to user need
- Robust and secure: maximum product uptime, vandal resistant
- Flexible network interfaces: complements network strategies
- Anti-fraud and anti-hacking measures: secure operation
- Proven reliability in the field: confidence in performance

- Sophisticated remote management: for network efficiency
- Remote updates of content and software: low cost updates

Features include:

- Stylish and ergonomic design
- Touch screen interface
- Optional printers: for tickets, vouchers
- Customizable user interfaces
- Modular components

Kiosks are connected to a management system, which remotely monitors performance and usage. Content and applications are also managed, allowing rapid updates and customization.

Options:

- Choice of payments
 - Coin
 - Card
 - E-payments
- Physical
 - Wall mounted
 - Free standing
 - Privacy screens

Hardware

- Touch screen
- Keyboard
- Pay telephony modules
- Point to point telephony modules
- Audio speakers
- Web camera
- Printer
- Wireless connectivity
- Choice of payments accepted
- ISDN or ADSL network interfaces

Software and System features:

- Software
 - Customizable screen designs
 - Application development
- Remote downloads
 - Configuration data
 - Content, screen designs and advertising
 - New application software
 - User requests in real-time: Internet content, proxy server content

Built on Open Source standards, Delphi's self-service systems enable businesses to scale as needed.

Configuration Options



SOLUTION ARCHITECTS

If you would like more information on how Delphi can help drive your strategy forward then please contact:	
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