

# Introduce new services, generate new revenues and raise your public profile



Telecommunications operators can leverage their market expertise and deploy new tools to win back public usage in the face of mobile phone penetration. Deliver new communication and information services via robust and user-friendly platforms. Provide a public Internet service for everybody. Accept e-commerce transactions and raise your profile with interactive advertising.

The flexible family of interactive terminals from Delphi takes provision of public telecommunication services into the future. With a robust web phone for outdoor locations and a range of highly configurable kiosk variants for indoor locations, you have a solution for revolutionizing traditional payphone networks.

And by introducing a range of new services, revenues lost to mobile phones can be replaced. Networks can return to profit with this future proof solution.

Not only can units accept payment to access Internet, e-mail and SMS services, they can also integrate WLAN modules. At low additional cost you can economically deploy public WLAN services, using the Delphi terminal as a wi-fi hub.

Plus, the platform can offer a dynamic broadband connection. End users can stream rich media in real time and operators can broadcast powerful interactive advertising to passers-by.

For maximum control and visibility Delphi terminals are supported by comprehensive content and operational management systems.

Invest in this total solution, to improve your business and your public profile.

With a wide range of mechanical and hardware modules to choose from, the terminals can be configured to your current and future needs. This is a future proof solution that can be customized inside and out to push your brand and identity.

#### Our Services, Our Solution

Delphi a full consultation service for operation, service, usability and deployment. Whichever applications you choose, Delphi can provide your customers with quick and easy access to specific information and media content.

Our attractive pricing and value added services enable you to formulate a competitive strategy that will see you enhance service and revenues and stay one step ahead of the competition. Built on Open Source standards, Delphi's self-service systems enable businesses to scale as needed.

Potential interactive applications include:

- Pay telephony: core revenues
- Hosted and web e-mail
- Hosted and web SMS



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- Internet surfing: open/controlled
- E-commerce applications
- Public Wireless LAN capability
- Information services
- Full screen advertising
- On-screen banner advertising
- Sponsored content
- Local directory services

Key features include:

- Stylish and ergonomic design
- Capacitive touch screen interface
- Choice of payments accepted
- Customizable user interfaces
- Modular components

Delphi is respected for providing the highest quality networked interactive terminals.

Several features make this solution unique:

- Multiple modular hardware options: match product to user need
- Robust and secure: maximum product uptime, vandal resistant
- Flexible network interfaces: complements network strategies
- Anti-fraud and anti-hacking measures: secure operation
- Proven reliability in the field: confidence in performance
- Sophisticated remote management: for network efficiency
- Remote updates of content and software: low cost updates

Options:

- Choice of payments
  - Coin
  - Card
  - E-payments
- Physical
  - Wall mounted
  - Free standing
  - Privacy Screens

Hardware

- Capacitive touch screen
- Keyboard
- Pay telephony
- Point to point telephony modules
- Audio speakers
- Web camera
- Printer
- Wireless connectivity
- Choice of payments accepted
- ISDN or ADSL network interfaces

Software and System features:

- Software
  - Customizable screen designs
  - Application development
- Remote downloads
  - Configuration data
  - Content, screen designs and advertising
  - New application software
  - User requests in real-time: Internet content

Kiosks are connected to a management system, which remotely monitors performance and usage. Content and applications are also managed.

## Hardware Configuration Options



### SOLUTION ARCHITECTS

If you would like more information on how Delphi can help drive your strategy forward then please contact:	
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